

<p>1. Unidade curricular/<i>Curricular Unit</i>:</p> <p>a) Designação: Arts and creativity in the XXI century . - The programme aims to provide a diversified and critical approach to contemporary issues related to the production and reproduction of cultural forms in the XXI century. This seminar addresses the question of how the international cultural agenda, and economic perception of culture, shape and impact the cultural field and production in the global era, redefining the role of its actors and their place in society.</p> <p>Name:</p> <p>b) Número de vagas/<i>Vacancies</i>: 20</p>
<p>2. Pequeno texto introdutório que deve refletir, o enquadramento da UC proposta na oferta curricular da NOVA FCSH, bem como, o carácter inovador ou a complementaridade com outras UC's existentes.</p> <p>2. Focused on interdisciplinary research, the programme addresses issues such as cultural value; culture, globalization and production dynamics; arts versus cultural industries; new approaches to cultural conceptualization.</p> <p>In the XXI century, the development of cultural thought redefined 'arts' as a wide range of activities; nevertheless, at the core of these activities the classical arts stay untouched, as the field of pure creativity. The economic-driven perception of culture through the concept of creative industries, presents an ambiguous scenario for artists, for the justification of government financial support or implementation of cultural policies. But other interpretations of culture arise in contemporary studies, such as 'ecology of culture', cultural diversity (UNESCO), or CVM studies in the cultural field. (enquadramento-</p> <p>Esta unidade de seminário de investigação enquadra o mundo contemporâneo de produção nas artes e a redefinição do papel e função do agente cultural, oferecendo um background para a compreensão orgânica em várias áreas de investigação cultural.)</p>
<p>3. Código da unidade curricular/<i>Curricular unit code</i>: [Não Preencher]</p>
<p>4. Faculdade/<i>Faculty</i>: Faculdade de Ciências Sociais e Humanas</p>
<p>5. Unidade de Investigação/<i>Research Unit</i>: INEt-md http://www.inetmd.pt/</p>
<p>6. Curso/<i>Course</i>: Opção livre aberta a todos os cursos de Doutoramento</p>
<p>7. Nível do curso/<i>Course Level</i>: Doutoramento/PhD</p>
<p>8. Carácter da unidade curricular: Opcional/<i>Optional</i></p>
<p>9. Tipo da unidade curricular/<i>Type of curricular unit</i>: Seminário de Investigação/<i>Research Seminar</i></p>
<p>10. Percentagem de aulas práticas/<i>Percentage of practical classes</i>: Não aplicável/<i>Not applicable</i></p>
<p>11. Ano do plano de estudos/<i>Syllabus year</i>: 1.º ano/<i>1st year</i></p>

12. Semestre/Semester: 1.º semestre/1st semester
13. Número de créditos/Number of credits(1 ECTS =28 horas): 10 ECTS
14. Docente ou Investigador responsável/Teacher or principal researcher: Helena Vasques de Carvalho
15. Número de horas por sessão/Number of hours per session: 2 hrs b) Número de sessões por semestre/Number of hours per semester: 14 c) Periodicidade/periodicity: Semanal d) Período de funcionamento/Class period: Outubro 2019 a Fevereiro 2020
16. Objetivos da unidade curricular/Learning objectives (máx. 200 palavras; expostos em termos do que se espera que o aluno adquira): From international research, and resorting to practical examples (including Portuguese case studies), the seminar aims to raise the awareness and access to a body of knowledge, discussing key issues on contemporary cultural research; it sets a critical reflection on artistic practices, and impact of theoretical frame over culture productio, enabling students for further research; finally it aims to be an academic forum for research and critical debate of processes associated to cultural production, policies and theory.
17. Competências gerais do grau/General skills of the degree: a); b); c); d) ;e); f)
18. Competências específicas do curso/Specific Course skills: Não aplicável./Not applicable
19. Requisitos de frequência/Attendance requirements: [Não aplicável
20. Conteúdo da unidade curricular/Syllabus (máx. 200 palavras): The unit will focus on international research and key ideas as preambulum for open discussion, namely, Capitalism and culture (Boltansky); The economics of culture (Throsby); Cultural Diversity (Unesco); Cultural value in CVM studies (Frey); national and international culture reports; fragility of cultural production job markets (Hesmondhalgh); national culture policies; the non-profit sector in the arts (DiMaggio) N. B. there will be more bibliography at disposal for students.
21. Bibliografia recomendada/Recommended reading: (máx. 5 títulos. Por ordem decrescente de data de edição.) 1. Hesmondhalgh D. (2019). The Cultural Industries, 4th edition. London and Thousand Oaks: Sage Publications 2. Holden, J. (2015)The Ecology of Culture, Arts & Humanities Research Council Anheier, 3. Anheier, H., Raj Isar, Y. (2007) - Cultures and Globalization Conflicts and Tensions, SAGE Publications Ltd

4. Boltanski, L. and Chiapello, E. (2005) *The new spirit of capitalism*. London and New York;

5. Frey, Bruno S (2005). "What Values Should Count in the Arts? The Tension between Economic Effects and Cultural Value" Working Paper No. 253, Institute for Empirical Research in Economics University of Zurich.

22. Métodos de ensino/Teaching Methods: Lectures and further discussion in class supported by research bibliography, and final students' presentations about their research on the subject.

23. Métodos de avaliação/Assessment methods: In this Seminar students will be asked to take an active role in leading discussions. They will have to present a final written essay (10/15 pp to be delivered in paper or digital media), with previous oral presentation and discussion in class.

24. Língua de ensino/Teaching language: Inglês/English